

THE STONEHENGE IN-STORE SOLSTICE PANEL QUILT CHALLENGE RULES

Building on the hype of the International Block Party, Northcott has also included a local component to help shops generate more business. Each store participating in the International Block Party will also host a Solstice Panel Quilt Challenge! This challenge is designed to help with the sales of the Solstice Anniversary collection.

CHALLENGE GUIDELINES

- Consumers are challenged to use the Solstice panel in a creative way to make a quilt no larger than 60" x 60" for a contest run in each participating brick & mortar shop.
- Each participating shop runs their own in-store contest.
- The Solstice Panel quilt can include other fabrics from the Anniversary collection, fabric from the Stonehenge Gradations Oxidized Copper palette and the Robin's Egg SKU 39300-79.
- The panel quilts are then physically submitted to that shop only, and that shop chooses their winner. The winner is awarded the Stonehenge Precut prize pack that is included in the Marketing Kit (provided by Northcott).

SUBMISSIONS & DEADLINES

- The deadline for consumers to physically submit their panel quilt to their local brick & mortar shop is **November 30th, 2019**. Consumers must deliver their panel quilt to their local brick & mortar shop by this date.
- The shop must select a winner by **December 9th, 2019**.
- Shops will take a picture of their winning panel quilt and submit it to Northcott no later than **December 14th, 2019**. Northcott will then share these pictures online.

NORTHCOTT JUDGING/PRIZES

From the submissions, the Northcott judges will select 10 Solstice Panel Quilt winners in **January 2020** from the submissions.

The 10 consumers who made the winning quilts will each win:

- A Stonehenge fabric prize with a retail valued at of \$100 USD supplied by Northcott

The quilt shops that submitted the winning panel quilt photos will each win:

- A \$250 credit to use toward future Northcott purchases

ELIGIBILITY

The Contest is open to consumers in the United States and Canada. Employees of Northcott Silk Inc. and associated sponsors are ineligible. Contest is void where prohibited by law.

Each quilt entry will be judged separately.

By entering the contest, you confirm having read the contest rules and consenting to its terms and conditions.

ODDS OF WINNING

Odds of winning depend on the number of eligible entries received by **November 30th, 2019** and on the application of judging criteria.

PUBLICITY, USE OF REGISTRATION INFORMATION

By entering the contest, the submitting party consents to the use by Northcott Silk Inc., and their sponsors of his or her name, address, voice, statements and photograph, other likeness and information provided for advertising and promotional purposes and grants Northcott Silk Inc., the right to publish his or her proper name, city and state/province online and in print, or any other media, in connection with the Contest, the whole without further compensation, subject to applicable law.

INTERNET SECURITY

You may only enter this Contest via the Internet if your browser permits connection to a secure, industry standard SSL-enabled server. Northcott Silk Inc. assumes no responsibility for tampering, theft, defects, human errors including extreme negligence, deletions, technical or telephone problems, undeliverable messages, computer errors, lost, misdirected, late or incomplete entries or for any online difficulties that may result in the failure to consider an entrant for any of the prizes offered. Further, Northcott Silk Inc., reserves the right to modify or cancel the Contest without prior notice and subject to applicable law, and is not responsible for production or printing errors, technical, hardware or software failures of any kind, lost or unavailable network connections, failed, incomplete, garbled or delayed computer transmissions including lost, misappropriated or corrupted entries, virus damage or any other damage which may limit a participant's ability to participate in the Contest. Northcott Silk Inc. is not responsible for email entries that are incomplete, lost, misdirected or destroyed.

EMAIL ENTRY SECURITY

Entrants will be deemed to be the authorized account holder of the e-mail address submitted on the Registration Form at the time of registration. "Authorized account holder" is the natural person to whom an e-mail address is assigned by an Internet access provider, online service provider, or other organization (e.g., business, educational institution etc.) responsible for assigning individual e-mail addresses for the domain associated with the submitted e-mail address. A potential winner may be requested to provide Northcott Silk Inc. with proof that the potential winner is the authorized account holder of the e-mail address associated with the winning entry.

GOVERNING BODIES

This Contest is subject to all Federal, State, Municipal and Provincial laws. Void where prohibited by law.

CAUTION

Any attempt by an entrant or any other person to deliberately damage any website or undermine the legitimate operation of the Contest is a violation of criminal and civil laws and should such an attempt be made, Northcott Silk Inc., reserves the right to claim damages from any such person to the fullest extent permitted by law.

LIMITATION OF LIABILITY

By entering, entrants acknowledge and agree that the Releases shall not be responsible for, and all entrants shall hold them harmless from, any and all claims, damages, including compensatory, direct, incidental, consequential or other damages, liabilities, costs and expenses ("losses") with respect to or in any way arising from or in connection with the Contest or related prizes. Releases shall in no way be considered responsible for any losses in connection with (i) incorrect or inaccurate information for any reason, including if caused by website users or by any of the equipment including programming associated with or utilized in the Contest or by any technical or human error which may occur in the processing of submissions in the Contest, (ii) problems or technical malfunction of any telephone network or communications line failure, computer on-line-systems, servers or providers, computer equipment, software, data transmission failure of e-mail, or any technical problems or traffic congestion, (iii) error, omission, interruption, deletion, defect, delay in operation or transmission, theft or destruction or authorized access to, or alteration of, entries or (iv) damages to entrants or to any other person, including damages to their computer system, related to or resulting from entering, participating or downloading materials in this Contest. For greater certainty, the Releases shall not be responsible for lost, late, incomplete, illegible, incomprehensible or misdirected

entries, bugs, failures in servers, hardware or software transmission failure or loss, delayed or corrupted data transmission.

If for any reason, the Contest cannot run as planned or the prizes cannot be awarded, including by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the reasonable control of Northcott Silk Inc., which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Contest. Subject to applicable law, Northcott Silk Inc. reserves the right to cancel, terminate, modify or suspend the Contest at any time without prior notice to the entrants.

If you have any questions, please email [**blockparty@northcott.com**](mailto:blockparty@northcott.com).

